



Thinking
beyond
the box

Stewardship Ontario

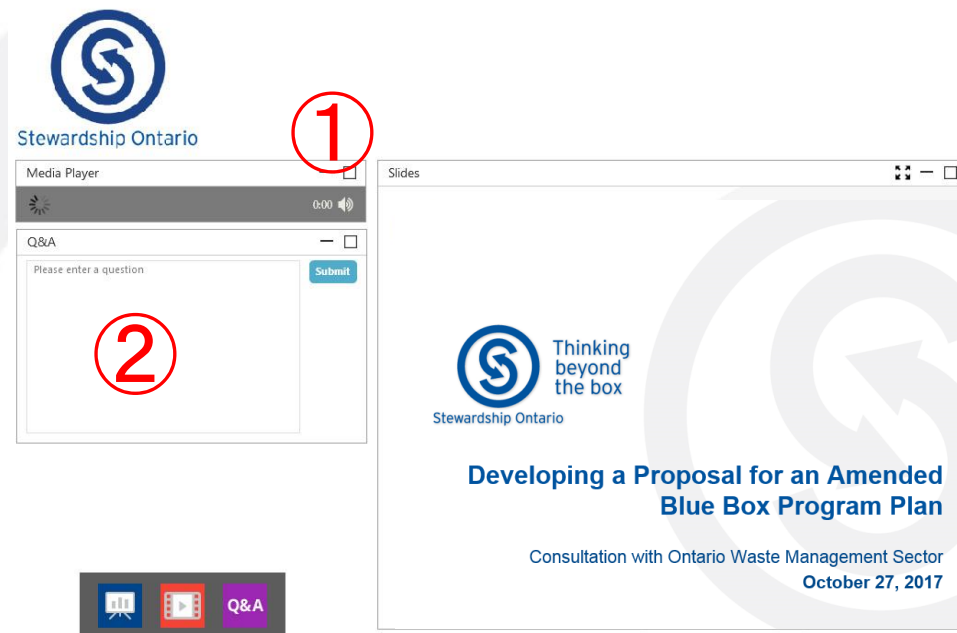
Developing a Proposal for an Amended Blue Box Program Plan

Consultation with Ontario Waste Management Sector

November 06, 2017

Webinar details

- Speaker advances slides
- Sound slider ①
- Questions/comments at 'Ask a Question' ② then click 'submit'
- If you have technical issues also let us know via the "Ask A Question" box



Consultation Background

AMENDMENT TO THE BLUE BOX PROGRAM PLAN

October 2017



Why are we here today?

Minister's requirement letter for an amended Blue Box Program Plan

- August 14, 2017 requirement letter from Minister
 - Directing RPRA and Stewardship Ontario to prepare a proposal for an amended Blue Box Program Plan (a-BBPP)
 - To transition the Blue Box Program from its current shared cost model to full producer responsibility
 - To be developed collaboratively with municipalities, stewards and affected stakeholders
 - To build on accord reached by Stewardship Ontario and municipal representatives set out in July 7, 2017 letter to the Minister

Minister's direction for a-BBPP

- Seamless transition for residents
- Support reduction, reuse, recycling and re-integration of PPP
- Continuous improvement of environmental outcomes
- Effective economic methods to incent behaviour changes
- Drive innovation through collaboration and competition
- Avoid stranded assets to extent possible
- Provide choices for transitioned municipalities
 - Can choose to act on behalf of SO for procurement and contract oversight of collection services
 - Can participate in post-collection management
- Address in-kind contribution from newspaper industry at no cost to municipalities

Who is RPRA?

Overview of RPRA

- November 2016, former Waste Diversion Ontario continued as RPRA, a non-crown, not-for-profit corporation responsible for:
 - Overseeing diversion programs continued under the WDTA
 - Approving wind up plans for programs and IFOs as directed by the Minister and overseeing implementation
 - Approving proposal for a-BBPP for submission to minister
 - Operating a registry to receive and store information related to resource recovery and waste reduction activities
 - Providing information to the Minister upon request
 - Undertaking compliance and enforcement under both the RRCEA and WDTA

a-BBPP Roles & Responsibilities

Minister, MOECC

- Minister
 - Provides direction
 - Considers the a-BBPP submitted by the Authority
- MOECC
 - Receives updates from RPRA and Stewardship Ontario

a-BBPP Roles & Responsibilities

Stewardship Ontario

- Stewardship Ontario
 - Drafts content for and the a-BBPP
 - Conducts consultations on the content for and the a-BBPP
 - Provides all consultation comments to RPRA
 - Following consultation, submits a draft final a-BBPP to RPRA for review
 - Jointly with RPRA, prepares a report on the consultation process for submission to the Minister

a-BBPP Roles & Responsibilities

RPRA

- RPRA
 - Reviews and comments on draft documents developed by Stewardship Ontario
 - Participates in and monitors consultation
 - Considers the draft final a-BBPP submitted by Stewardship Ontario in accordance with the WDTA and the Minister's direction; if compliant, approves and submits to the Minister
 - Jointly with Stewardship Ontario, prepares a report on the consultation process for submission to the Minister

Roles & Responsibilities

Stakeholders

- Consultation is focused on five primary groups:
 - Steward
 - Local governments
 - First Nations communities
 - Waste management industry
 - Environmental non-government organizations (ENGOS)
- Collaborative approach using consultation sessions and meetings
- Seeking stakeholder input throughout process to develop a-BBPP

The Consultation Process

October 2017 to January 2018

- First phase
 - Stakeholders and Indigenous Peoples invited to meetings to discuss and provide feedback on features of the a-BBPP
 - Discussion at and feedback from these meetings will help Stewardship Ontario draft an a-BBPP proposal
- Second phase
 - Draft a-BBPP proposal will be available to stakeholders in December 2017
 - Discussion at and feedback from these meetings will help Stewardship Ontario finalize the a-BBPP proposal

Timeline

February 15, 2018 deadline for submission to the Minister

- **August 14, 2017** – Letter from Minister received by RPRA and Stewardship Ontario
- **September 2017** – Authority and Stewardship Ontario develop a Stakeholder and Indigenous Peoples Engagement and Communications Plan
- **October/November 2017** – Stewardship Ontario presents information on aspects of a-BBPP proposal; Authority monitors the consultation process

Timeline continued...

February 15, 2018 deadline for submission to the Minister

- **December 2017** – Stewardship Ontario posts a draft a-BBPP proposal for comment
- **January 2018** – Meetings to present draft a-BBPP proposal; comments submitted inform preparation of draft final a-BBPP proposal for submission to the Authority
- **February 2018** – Authority considers the a-BBPP proposal and, if approved, submits to the Minister for consideration

Contact RPRA

a-BBPP Questions & Comments

- Geoff Rathbone, Director of Transition
 - grathbone@rpra.ca 416.226.1253
- Wilson Lee, Director of Stakeholder Relations
 - wlee@rpra.ca 416.640.6093
- Mary Cummins, Program Lead for Blue Box Program Plan
 - mcummins@rpra.ca 416.640.6961

Consultation and engagement materials

- a-BBPP communiques, documents, meeting details and more can be found at www.stewardshipontario.ca/a-bbpp/
- If you have any questions about accessing the content, please contact jjames@stewardshipontario.ca

Our objective for today:

- Begin a conversation with the waste management community...
- About proposed features of an amended Blue Box Program Plan (a-BBPP)...
- That pertain specifically to the waste management community...
- And are designed to transition the Blue Box Program to full producer responsibility.
- Your input will inform the ultimate proposed draft of an a-BBPP

Agenda

1. Review of engagement & consultation process and next steps
2. Transition: An overview
3. Proposals on:
 - a. Non-transitioned communities: Payment approach
 - b. Transition eligibility criteria
 - c. Procurement of collection services
 - d. Procurement of post-collection services
 - e. Expansion of services
 - f. Definitions of Stewards and obligated paper products and packaging
 - g. Standardized list of targeted materials for collection
 - h. Performance targets
 - i. Collection and management standards

ENGAGEMENT AND CONSULTATION

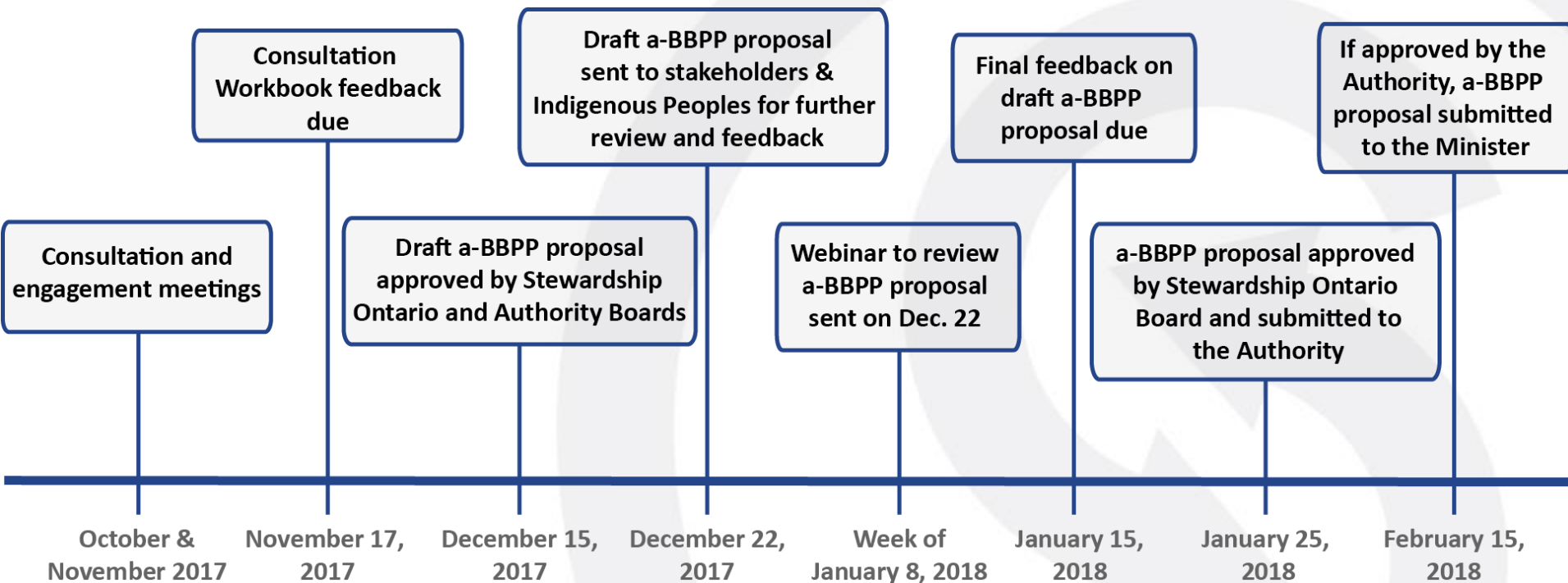
Your feedback is critical

- The Stakeholder and Indigenous Peoples Engagement and Communications Plan jointly prepared by Resource Productivity & Recovery Authority (the Authority) and Stewardship Ontario is now available.
- Phase 1: Begins with modular consultations with individual groups to discuss and gather feedback on proposed features of particular interest to them.
- Phase 2: Begins on December 22nd with the release of the full draft a-BBPP proposal.

Phase 2: Draft a-BBPP

- The Authority and Stewardship Ontario will release a full draft of the a-BBPP proposal by December 22, 2017
- Consultation webinar for stakeholders will be held on January 8 and written feedback will be requested by January 15
- a-BBPP must be approved by the Stewardship Ontario Board and the Authority and submitted to Minister by February 15th 2018 deadline, along with a Consultation Report
- All consultation materials, including webinars and associated slide decks will be posted

Timeline



Question on consultation process

- Do you agree with the approach being taken to stakeholder consultation?
 - If not, what approach would you prefer we consider that would enable the proposal for an a-BBPP to be submitted to the Minister by the February 15th timeline?

Watch for consultation questions

- Following this meeting, a Consultation Workbook with a series of questions will be distributed
- We encourage you to provide us with feedback using those questions as a guide
- Feedback is due by **November 17, 2017**
- Also, at any time, you can submit questions and comments here:

<http://stewardshipontario.ca/a-bbpp>



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TRANSITION: AN OVERVIEW

Minister's Direction for Proposal for an Amended Blue Box Program Plan (14 AUG 17)



- “Pursuant to an agreement being reached between Stewardship Ontario and each participating municipality and subject to necessary amendments to relevant regulations being made by the Lieutenant Governor in Council [O.Reg. 101/94], SO would provide services for residential paper products and packaging (PPP) supplied by stewards to Ontario residents and covered under the Blue Box Program”.
- This first phase of transition, “will set the stage for a second phase of transition that will result in individual producer responsibility under the *Resource Recovery and Circular Economy Act, 2016* (RRCEA)”.
 - RRCEA has no mechanism to plan such transition: It is a means to obligate responsible persons to collect, manage and report regarding designated materials

How did we get here?

Date	Milestone
Early 2017	Municipalities state interest in increased producer responsibility for PPP subsequent to passage of <i>Waste Free Ontario Act, 2016</i>
April 18, 2017	Municipalities and producers meet
May 4, 2017	Formal presentation of transition principles and mechanisms by producers to MRRRC
Spring 2017	Producer and municipal representatives work to resolve key principles and issues
July 7, 2017	Directors of Stewardship Ontario and municipal leaders reach accord on principles and mechanisms, and transmit accord to Minister
August 14, 2017	Minister issues Direction for Proposal for an Amended Blue Box Program Plan

Key terms to remember...

- **Transitioned communities** are those for which Stewardship Ontario has assumed responsibility for the collection and management of PPP.
- **Non-Transitioned communities** are those that continue to deliver PPP collection and management services to residents under shared responsibility and will be paid under Section 11 of the WDTA.

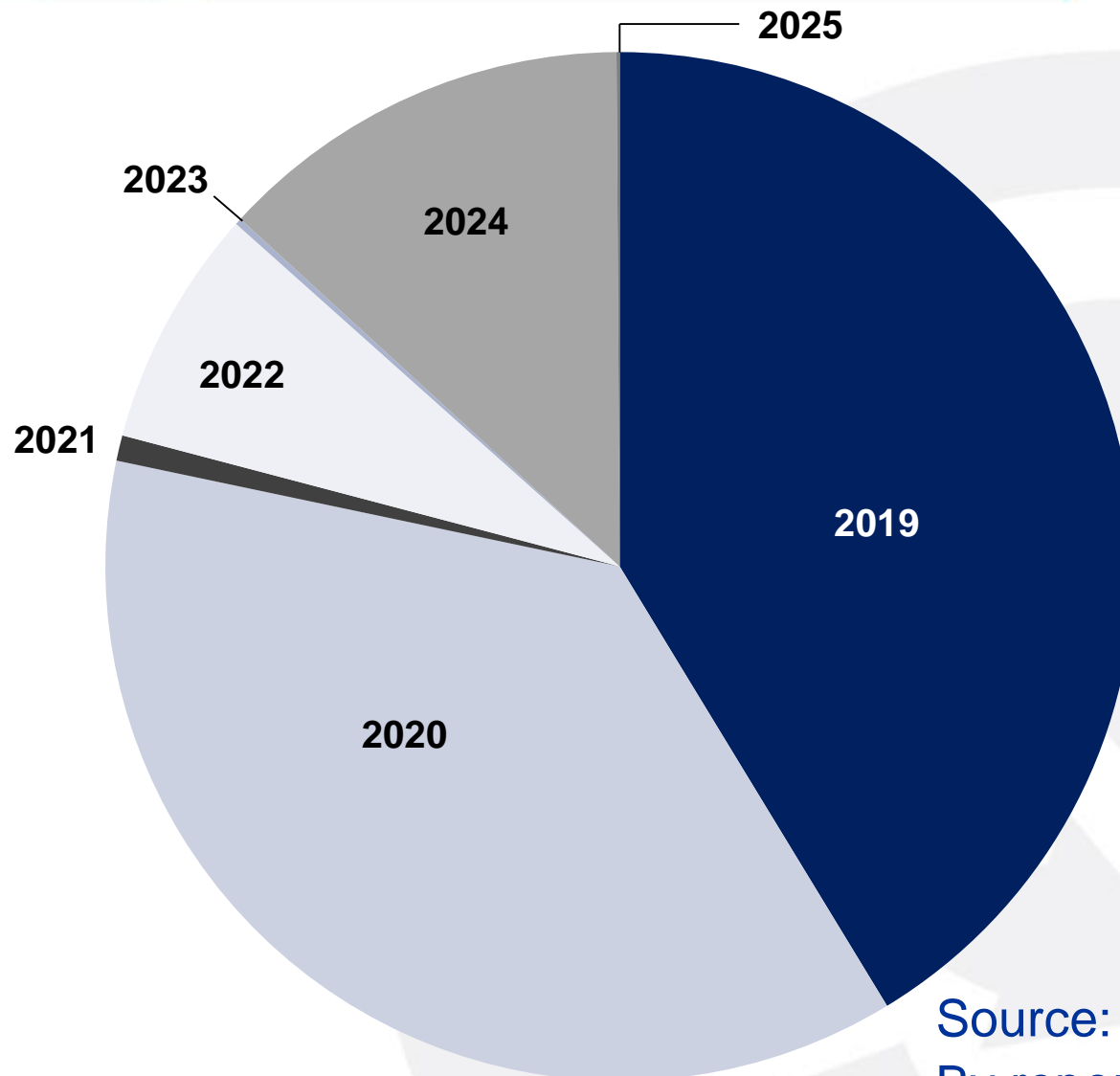
Transition objectives

- Stewardship Ontario to assume both financial and operational responsibility (and accountability) for PPP collection and management.
- Over time Stewardship Ontario will systematically replace the agreements that exist today with hundreds of its own agreements with communities and service providers for collection and management of PPP. Today:
 - Several hundred collection and processing contracts with varying expiry dates (>90% by tonnes): or
 - Directly by communities (<10% by tonnes).
- Increase diversion to 75% of the PPP supplied by stewards to residential households (plus material-specific management targets) where Stewardship Ontario has assumed responsibility.

Anticipating the Pace of Transition



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Source: 2015 Datacall
By reported net cost ²⁹

In meeting the objective...

- Seamless transition to producer responsibility with uninterrupted collection service to Ontarians.
- Minister's requirement letter: "Driving innovation through collaborative and competitive efforts by:
 - Supporting cooperation among parties, including stewards, municipalities, waste management industry, and other affected parties, to bring complementary abilities to deliver better results, and
 - Promoting competition by ensuring a fair and open marketplace for Blue Box services under the WDTA and not creating barriers to competition when the program transitions to individual producer responsibility under the RRCEA".

Questions?



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NON-TRANSITIONED COMMUNITIES: PROPOSED APPROACH

Minister's request

- Define the eligible costs to be included in calculating the net cost for the purpose of making payments to non-transitioned communities in accordance with section 11 of the Waste Diversion Transition Act (WDTA)
 - “results in the total amount paid to all municipalities under the program being equal to the applicable percentage [50%] of the total net costs incurred by those municipalities as a result of the program”

Roles and responsibilities

- Ontario communities that participate in the Blue Box Program and wish to receive payment will:
 - Operate recycling programs in accordance with the requirements of Ontario regulation 101/94
 - Engage in resident promotion and education activities
 - Provide accurate material cost and diversion reports to the RPRA Datacall in accordance with the Datacall Guidebook
 - Provide or facilitate access to data and facilities as reasonably required by Stewardship Ontario to discharge its obligations (e.g. set steward fees)

Current eligible costs prevail

- The verified net cost incurred by non-transitioned municipalities and First Nations Communities will be used to calculate payments by Stewardship Ontario
- Existing eligible material sources and cost categories, as set out in the Datacall User Guide, will continue; but
- Excepting as noted on the following slides



Three new types of ineligible costs

1. Costs related to transition
2. Costs related to service level changes approved after August 14, 2017 (the release date of Minister's requirement letter)
3. Costs related to contract operations and management deficiencies
 - i.e. Penalties or fees incurred as result of service level failure credits, default or similar actions levied by contractor on community

Ineligible transition costs

Examples of ineligible transition costs include:

- Activities undertaken in anticipation or preparation for transition
- Penalties or fees incurred to terminate contracts to facilitate transition
- Decommissioning, transferring, selling or otherwise disposing of assets associated with transition
- Amortized capital costs that extend beyond transition date
- Severance or other employee termination-related costs related to transition

Ineligible service level change costs

Examples of ineligible post-August 14, 2017 service level changes include increased costs resulting from:

- Changes in the frequency of service
- Shift from multi-stream to single stream and vice versa
- Shift from depot to curbside collection
- New collection containers or carts (excluding replacements)

Consultation questions: Proposed payment approach for non-transitioned communities

- Do you agree with the outcomes of the proposed approach for non-transitioned communities? Are there other outcomes you would like to see added?
- Do you support the proposed method of calculating payments to non-transitioned communities? If not, what approach would you prefer we consider?
- Do you support the proposed set of eligible costs? If not, what approach would you prefer we consider?

Consultation questions: Proposed payment approach for non-transitioned communities

- Do you support the proposed set of ineligible costs? If not, what approach would you prefer we consider?

THE TRANSITION MECHANISM

Minister's request

- Identify when and how the responsibility for the collection and management of PPP will be transferred smoothly from communities to Stewardship Ontario.
- “Providing choices for municipalities where Stewardship Ontario is to provide blue box services (i.e. transitioned communities):
 - These municipalities will decide whether they wish to act on behalf of Stewardship Ontario for the procurement and contract oversight of PPP collection services, and
 - These municipalities should also have an opportunity to participate in the post-collection management of PPP collected”

Objectives of proposed approach

- Provide communities with a right of first refusal to act as collection contract managers or deliver collection themselves where they do so today
- Provide private sector and communities the opportunity to participate in the post-collection competitive procurement process
- Sufficient notice to service providers to make necessary financial and operational preparations
- Avoid stranded assets to the extent possible
- Ensure a seamless and orderly transition of the Blue Box Program to full producer responsibility

Three Transition Criteria

Communities may transition by satisfying one of the following criteria:

1. All contracts for collection and/or management of PPP have expired such that the community is unencumbered by agreements;
2. All contracts for collection and/or management of PPP have been terminated early such that the community is unencumbered by agreements; or
3. A community self-delivers service (i.e. does not have contracts for collection and/or management of PPP)

4th transition mechanism proposed by some communities and service providers

Scenario: A collection contract expires sometime after its processing contract has expired:

- Stewardship Ontario enters into agreement with a community for the community to act as collection contract manager and meet prescribed performance standards;
- Community amends existing agreement with collection service provider to embed new performance standards
- Stewardship Ontario pays the community a price established through benchmarking of services (price offer established early to aid community decision-making)
- Once the term of original contract expires the collection service is retendered

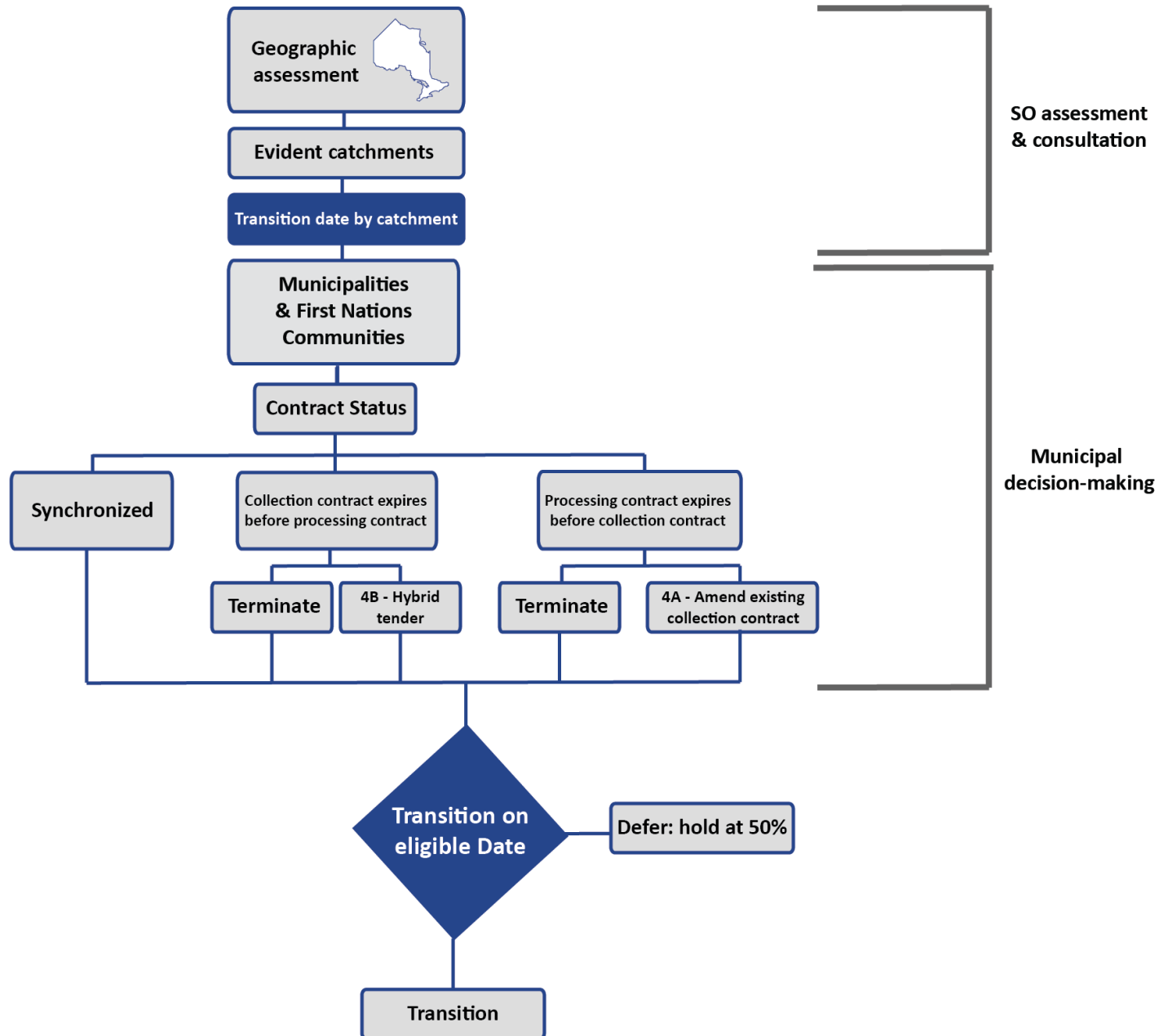
Initial feedback to proposed transition approach mixed

- Support expressed:
 - This means to transition is viewed as supporting the objective of an orderly transition with no resident disruption
 - The ability to amend existing contracts to align with Stewardship Ontario's collection standards
 - Transition support to reduce financial risk of short-term contracts
- Concern expressed during Module 1 meeting:
 - The lottery approach introduces too much uncertainty for municipal and First Nations communities

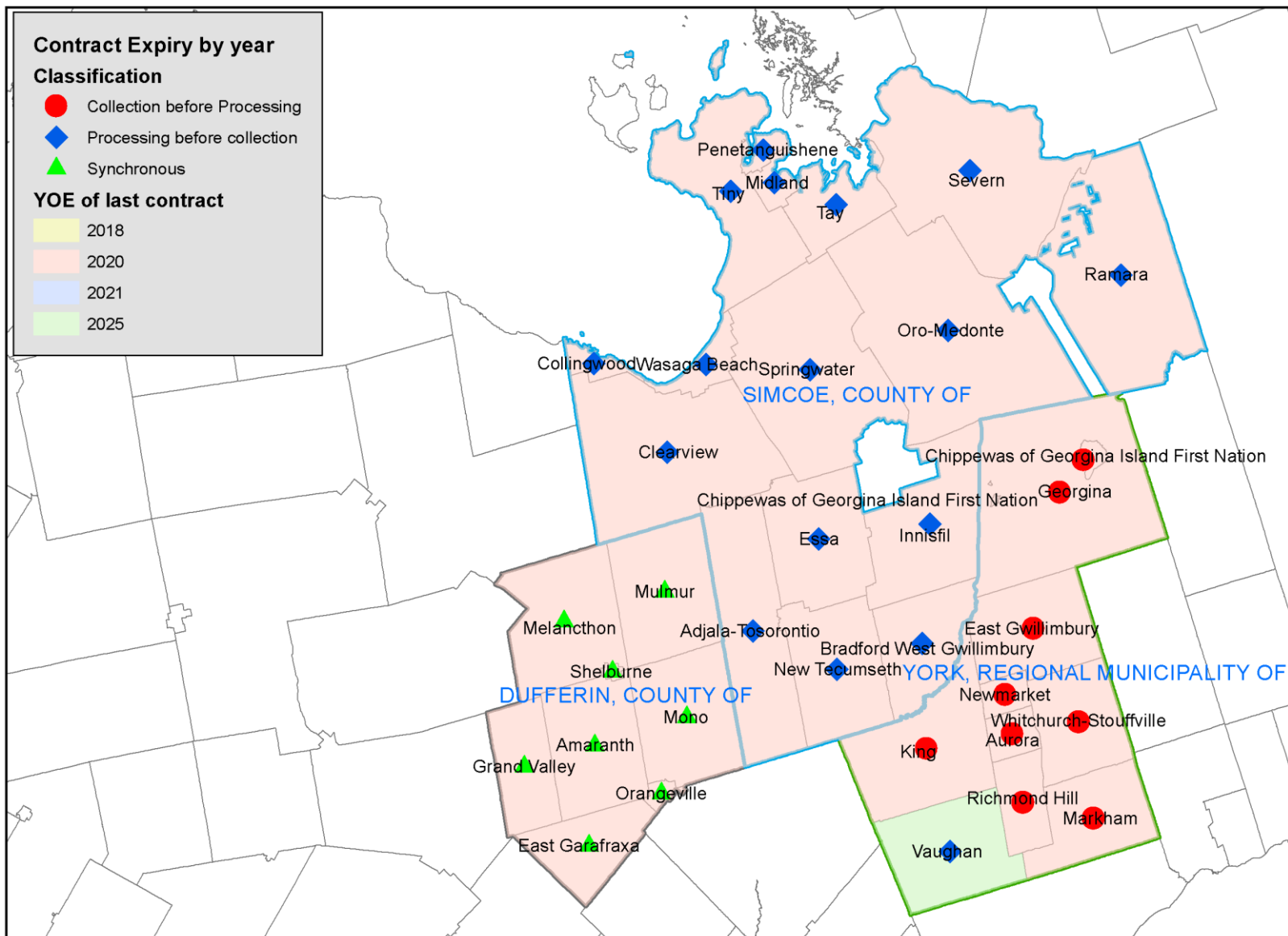
Alternate Approach: Undertaking transition by catchment

- Contract Amendment paves the way for a geographic-based transition
- The province could be divided into catchments, influenced by geography and informed by contract expiry dates
- Each year, one or more catchments would transition
- Increased certainty will provide communities and post-collection service providers with the ability to plan, order equipment and make commercial arrangements
- Communities could be informed at the launch of the program which year their catchment will transition

Proposed Catchment Approach



Sample catchment approach



Transition notice periods to support orderly transition

Communities must provide notice, as follows:

1. One year where a community exercises right of first refusal (RoFR) to be a collector under contract to Stewardship Ontario; or
2. Two years where a community declines RoFR to act as a collector to Stewardship Ontario and intends to have Stewardship Ontario deliver collection services directly to residents.

Why two years where Stewardship Ontario delivers collection services?

- Prepare and issue a post-collection tender
 - In coordination with the host community
- Establish the administration to oversee the collection service provider and protocols and procedures (inspections, audits, etc.) to ensure compliance with the terms of its agreement with Stewardship Ontario
- Coordinate collection and post-collection activities
- Establish P&E delivery at the household level

Transition support will be available

- Scenario: Where a community's collection contract is set to expire but processing contract continues and collection service providers cannot/will not roll forward year-to-year
- Stewardship Ontario will work with the community to competitively procure long-term collection service comprised of two sets of terms and conditions:
 - A set of terms and conditions for status quo collections under shared responsibility for the period until the processing contract expires; and
 - A set of terms and conditions for the subsequent period as a transitioned community.

Consultation questions on proposed transition mechanism

Do you agree with the objectives of the proposed approach for transition criteria? Are there other objectives you would like to see added?

Do you support the proposed three transition criteria? If not, what approach would you prefer we consider?

Do you support the fourth transition mechanism proposed by some communities and private sector companies? If not, what approach would you prefer we consider?

What kind of contract expiry scenarios do you anticipate? Would you support implementing yearly rolling collection contracts where there is a-synchronous contract expiry? If not, what approach would you prefer we consider?

Consultation questions on proposed transition mechanism

5. Would you support the proposed methods for undertaking transition to ensure operational stability and no service disruption as communities transition.

6. Would you support the proposed notice periods for communities that wish to transition? If not, what approach would you prefer we consider?

Consultation questions on alternate approach to undertaking the transition

7. Do you prefer the catchment-based approach to undertaking transition? If not, why not? What would you propose instead?

Questions?



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PROPOSED PROCUREMENT OF COLLECTION SERVICES

Objectives of proposed approach

- Promote competition by ensuring a fair and open marketplace
- Facilitate cooperation among the various parties
- Provide communities with the choice to provide collection services, or not

Procurement of collection

Three scenarios are proposed for procuring and paying for collection services in transitioned communities:

1. A community chooses to act as an agent to tender collection and manage contracts on behalf of Stewardship Ontario
2. A community self-delivers collection using its own capital and labour; or
3. A community hands over collection tendering and contract management to Stewardship Ontario.

Scenario 1: Agent for Stewardship Ontario



For curbside and multi-family:

- Where a community incorporates Stewardship Ontario's performance standards and bid requirements into their competitive procurement, Stewardship Ontario will pay the prices charged by the successful proponent for services.
- Where a community deviates from Stewardship Ontario's performance standards and bid requirements (e.g. bundled bids, additional service requirements, etc.), Stewardship Ontario will pay based on ground-truthing against benchmarks.

For depots:

- Depots will be paid on a per tonne basis (using historic cost as a basis) to collect PPP that meets a quality standard.

Scenario 2: Self-delivering

For curbside and multi-family:

- Where the community is self-delivering the collection services, Stewardship Ontario will pay a price based on a benchmark.

For depots:

- Depots will be paid on a per tonne basis (using historic cost as a basis) to collect PPP that meets a quality standard.

Scenario 3: Exits collection of PPP

- Where a community does not wish to collect, Stewardship Ontario will issue a collection tender.
- Private depots will be paid to collect PPP that meets a quality standard.

Examples of curbside and multi-family performance standards for collection services (1 of 2)

- Deliver a defined collection service (i.e. curbside, multi-family, depot collection, or some combination thereof) to a specified area
- Collect the standard list of PPP
- Collect in a prescribed manner:
 - Without limit on the quantity of in-scope PPP collected
 - Where it is to be collected
 - Minimum and maximum collection frequencies
 - Compacted in collection vehicles at a maximum ratio

Examples of curbside and multi-family performance standards for collection services (2 of 2)

- Ensure orderly, non-disruptive, and quiet operations
- Provide collection containers to residents
- Monitor the quality of PPP set out for collection (i.e. maximum percentage by weight allowable non-PPP)
- Ensure delivery of the collected material to the post-collection facility within a predetermined radius or drive-time
- Provide residents with call centre services to receive and action complaints and issues
- Participate in the reporting process

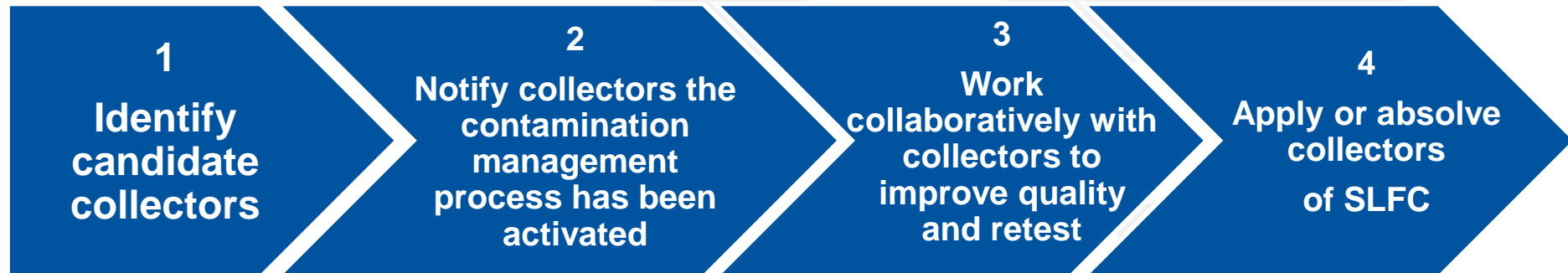
Contamination management process

- Consider contamination management process 12 months after transition
- Provide sufficient notice between activation of process and the measurement of contamination levels
- In collaboration with collectors implement as early as feasible resident P&E and other behavioral mechanisms to encourage residents to minimize contamination
- Develop a composition audit methodology and communicate that methodology to collectors
- Offer rewards to collectors operating below the contamination target
- Not assume the post-collection expense related to excessive contamination
- Only apply Service Level Failure Credits/Financial penalties (SLFC) as a measure of last resort

Contamination management process (cont'd)

- **A Contamination Ceiling** – the maximum level of acceptable contamination expressed as a percentage of non-PPP and non-targeted PPP in total collected volumes in-bound for post-collection management
- **A Contamination Target** as a percentage of non-PPP and non-targeted PPP in collected volumes in-bound for post-collection management

Contamination management process (cont'd)



Examples of collection contractor administration by Communities

- Oversee the contracted collector to ensure its adherence to the performance standards
- Where non-PPP exceeds the maximum threshold, work with contractor to implement remedial measures
- Deliver prescribed P&E and ensure the contractor executes any P&E related tasks in its agreement with Stewardship Ontario

Payments for collection services delivered by private sector companies

- Payment terms for services (e.g. per household) resulting from procurement or benchmarking
- Financial top-ups or bonuses for achieving specified performance metrics (i.e., further reductions in non-PPP below maximum thresholds)
- Penalties for failing to meet specified performance metrics (e.g., exceeding maximum non-PPP thresholds)

Consultation questions on: Proposed approach for procurement of collection services

Do you agree with the objectives of the proposed approach for collection services procurement? Are there other objectives you would like to see added?

Would you support the three proposed collection procurement scenarios? If not, what approaches would you prefer we consider?

Questions?



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PROPOSED PROCUREMENT OF POST-COLLECTION SERVICES

Minister's Request

- Stewardship Ontario establish a fair and open marketplace for the provision of Blue Box services

Objectives of proposed approach

- Provide adequate lead-time for interested operators to participate in open tenders
- Promote competition by ensuring a fair and open marketplace
- Facilitate cooperation among the various parties
- Ensure the post-collection system evolves in a manner that optimizes the consolidation, transfer, processing and marketing of PPP
- Provide post-collection operator opportunity to propose comprehensive solutions

Examples of post-collection management activities

- Receive PPP from vehicles from collectors
- Pick up PPP from depot collectors
- Consolidate and transfer PPP from collectors where required
- Prepare and transfer PPP for shipment to end-markets or downstream processors (as required)
- Market PPP to end-markets
- Appropriately manage residual materials
- Track materials received and shipped by the processor to approved end markets
- Report to Stewardship Ontario as required

Competitive procurement of post-collection services

- Private sector companies as well as municipalities and First Nations communities will have opportunity to participate in competitive process.
- While communities will have first right of refusal to act as collectors, they will not be offered such rights for post collection, but they will be free to bid on providing these services, or perhaps participate as part of a coalition.

Procurement of post-collection services process

- **Step 1:** Request for Expressions of Interest (REOI) to PPP processors to gauge processors' capacity to receive, process and market a defined list of PPP received from collectors
- **Step 2:** Request for Proposals (RFP) to PPP processors that are able to manage the defined list of PPP
 - Processors will be provided with details of the collection network in order to support the development of their bids

Consultation questions on proposed approach to procurement of post-collection services

Do you agree with the objectives of the proposed approach for procurement of post-collection services?
Are there other objectives you would like to see added?

Would you support the proposed post-collection procurement approach? If not, what approach would you prefer we consider?

Questions?



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EXPANSION OF SERVICES: PROPOSED APPROACH

Minister's request

- Stewardship Ontario to propose a timeline for offering collection services to multi-family residential buildings that are not serviced by municipalities and First Nations communities.
- Consider accommodating associated public spaces, parks and other related services provided by communities.
- Consider expanding collection services over time to communities not currently serviced.

Objectives for multi-family service

- Prioritize the transition and stabilization of existing recycling systems before expanding to new services
- On-board multi-family buildings in a manner that is scalable and reflects Stewardship Ontario's ability to influence building owners' participation in the Blue Box Program

Multi-family proposed approach

- Once the program has stabilized, collectors would be eligible to receive a payment per multi-family household serviced if:
 - Qualification requirements are met
 - Multi-family residents deliver PPP to an accessible central storage area
 - Collector has written agreement with the building manager to gain access to the storage area
- Payments set to provide meaningful incentive to establish long-term relationships with multi-family property managers taking into account observed market pricing for comparable services

Objectives for public space

- Prioritize the transition and stabilization of existing recycling systems before expanding to new services

Public space proposal

- Stewardship Ontario will evaluate public space recycling provided by communities that provide collection services to Stewardship Ontario
- Stewardship Ontario will set criteria that must be met to ensure success (i.e. collected volumes do not degrade quality of materials collected in other channels)

Objectives for service expansion to new communities

- Prioritize the transition and stabilization of existing recycling systems before expanding to new services
- Ensure necessary quality and cost controls are in place

Service expansion proposal

- Stewardship Ontario will set conditions in the a-BBPP to be met before it expands service to new communities such as:
 - There is necessary infrastructure to service the community (e.g., road access, depot facilities)
 - There is expressed willingness by the community and its residents to participate in the Blue Box Program

Adding new depots in service expansion communities

- Offer payments to depot collectors that are able to comply with the collector qualification standards.
- Depot operators must meet performance standards that include at a minimum:
 - PPP to be collected
 - Minimum number of weekly operating hours
 - Method by which collected PPP will be prepared for pick-up for introduction into the post-collection management system; and
 - Maximum percentage by weight allowable non-PPP in collected PPP.

Consultation questions on proposed approach to expansion of services

Do you agree with the objectives of the proposed approach to expansion of services to:

multi-family buildings?

public spaces?

new communities and through new depots?

Would you support the proposed approach to expansion of services to:

multi-family buildings?

public spaces?

new communities and through new depots??

If not, what approach(es) would you prefer we consider?

Questions?



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PROPOSED DEFINITIONS OF STEWARD AND OBLIGATED PACKAGING AND PAPER PRODUCTS

The Minister's letter requires definitions in the a-BBPP

- Define steward
- Define obligated materials which shall include:
 - Paper products
 - Primary packaging
 - Convenience packaging
 - Transport packaging
- The Minister further directed that the definitions for primary, convenience and transport packaging follow the definitions in the RRCEA.

Definition of stewards remains as is

- **Obligated stewards fall into two main categories:** *resident brand holders and first importers into Ontario of products that result in Blue Box wastes under the program.*
- Descriptions in the Steward Rules further specify the types of businesses that fall into these categories.
- There are no substantial changes to the definition of steward proposed under the a-BBPP.

Definition of PPP is changing

- Paper products (**NEW**)
 - Paper for writing, printing and copying and other general use, but does not include books or paper products intended for hygienic use.
- Primary packaging (**EXPANDED**)
 - Aluminum pie plates, aluminum foil, corrugated cardboard boxes for moving or mailing items, plastic or paper-based beverage cups, Kraft paper bags, re-sealable plastic bags, tissue paper, wrapping paper.
 - These materials are similar to Primary Packaging, have a similar function to packaging and are found in the Blue Box.

There are some changes to the definition of PPP (Con't)

- Convenience packaging
 - This definition remains the same.
- Transport packaging
 - This category is new. The definition is intended to capture e-commerce packaging supplied by brand holders and first importers, but **not IC&I**.

Consultation questions on proposed definitions of steward and paper products and packaging

Do you agree with the proposed definition of stewards? If not, why not and what would you propose instead?

Do you agree with the expanded definition of PPP? If not, why not and what would you propose instead?

Questions?



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STANDARDIZED LIST OF TARGETED MATERIALS FOR COLLECTION

Minister's Request

- Provide for continuous improvement of environmental outcomes by “Expanding and harmonizing the list of materials in the existing Blue Box program that are accepted from Ontario residents.”

Proposed objectives

- Accept materials in the Blue Box that can be sorted and that have end markets
- Expand list of accepted (targeted materials) as markets become available and materials can be sorted

Proposed approach

- Establish a list of materials that are targeted in all transitioned communities because they can be sorted and have end markets
- Expand programs to include materials such as coffee cups and mixed rigid plastics that have sorting capabilities and end markets
- Initially exclude materials, such as coffee pods, and expanded polystyrene packaging that do not yet have robust end markets
 - Expand material list as end markets, sorting technologies become available
 - Conduct R&D to advance these outcomes

Consultation questions on proposed approach to define a standardized list of materials to be collected and managed

1. Do you agree with the proposed approach to expanding and harmonizing the list of materials in the Blue Box program to include those materials for which end markets exist and expanding the list of materials as markets become available? If not, what approach would you prefer we consider?

Questions?



Stewardship Ontario





Thinking
beyond
the box

Stewardship Ontario

PERFORMANCE TARGETS

Minister's Request

- Increase the diversion target for the Blue Box Program to 75% in transitioned communities
- Establish material-specific management targets in transitioned communities

Proposed objectives

- Propose achievable targets that will contribute to the overall diversion target.
- Focus on increasing the performance of materials currently under the 75% future target.
- Propose achievable waste reduction strategies.

Attainable Targets + Appropriate Tools + Time = Success

BBPP (2004-2008)	BBPP (2008-present)	Amended BBPP
50%	60%	75%

- Stewards achieving a 64% diversion rate today.
- The Minister's prescribed overall target of 75% is anticipated to be achievable over a 2 year time period, on average, in transitioned communities and will be facilitated by:
 - Standardizing the list of materials;
 - Expanding collection to multi-family households and new communities.

Proposed material-specific management targets

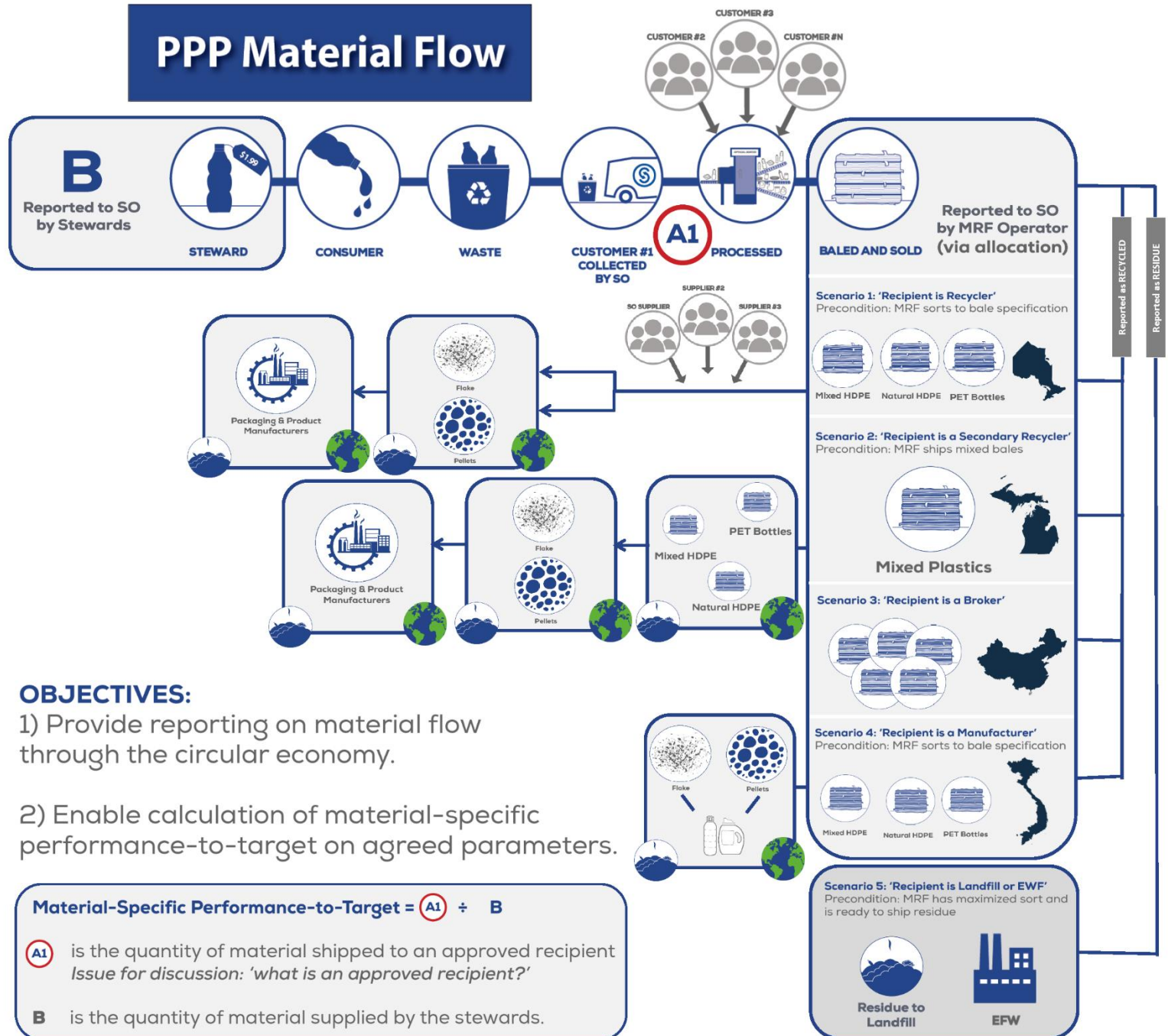
Stewardship Ontario is proposing the following material-specific management targets for four categories of PPP:

Material	Today*	Proposed	Improvement
Paper products/packaging	94%	95%	+ 1%
Glass packaging	73%	75%	+ 2%
Plastic packaging	35%	40%	+ 5%
Metal packaging	58%	65%	+ 7%

Targets apply only to transitioned communities (calculated on a per household prorated basis).

**Assumed based on changes to definitions of PPP and other proposed changes*

PPP Material Flow



Improving environmental outcomes through waste reduction

- Fee setting methodology as a tool to improve environmental outcomes by adding costs to materials requiring investments in new technologies or end markets
- Develop collaboration forums between stewards and the waste management industry to generate solutions for problematic materials.

Consultation questions on performance targets and reduction initiatives

The Minister has requested a 75% diversion target. Do you think this is achievable using the approach outlined? If not, what else do you propose Stewardship Ontario consider? Why?

The Minister has requested material specific management targets. Are the proposed targets achievable in your view? If not, what do you see as the challenges? Are there any suggestions you could offer to address these challenges?

Do you support our proposed approaches to encourage improved environmental outcomes? If so, why and if not, what suggestions would you offer instead to address problematic materials? Do you support investigating the provision of recycled content credits for qualifying materials?

Are you in favour of using supply chain collaboration forums to develop solutions to problematic materials? Do you have any experience with such forums that you would like to share? Do you have any advice for how these forums can best be utilized?

Questions?



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COLLECTION AND MANAGEMENT STANDARDS

Minister's Request

- Identify geographically-based collection and management standards, including rural, northern and remote areas

Proposed Objectives

- Maintain convenience and accessibility standards including the provision of services where those services exist today (i.e., provide curbside collection where it is available today)
- Set baseline services for new communities and triggers for “upgrade” to curbside from depot

Proposed approach

- Stewardship Ontario will provide reasonable and free access to collection facilities for residential PPP, in consideration of the need for:
 - Services in large, urban areas as well as remote, sparsely populated areas
 - A collection system designed with sufficient capacity to achieve performance targets
 - Collection services that is appropriate to geographic area

Proposed approach (con't)

- Stewardship Ontario will provide:
 - Curbside, multi-family and depot collection where it currently exists
 - Not less than bi-weekly curbside collection
- In areas where Stewardship Ontario considers expanding collection services, it may:
 - Provide curbside service to communities with a population greater than 15,000, if they currently receive garbage collection
 - Provide depot collection services to communities with population less than 15,000

Consultation questions on geographically based collection and management service standards

Do you agree with the proposed approach to maintaining existing service standards and the proposed triggers for determining eligibility for upgrading services? If not, what approach would you prefer we consider?

Questions?



Stewardship Ontario



NEXT STEPS

Watch for Consultation Questions

- All meeting materials, including this webinar will be posted here: <http://stewardshipontario.ca/a-bbpp>
- Online Consultation Workbook will be emailed to you
 - The Consultation Workbook will contain information provided to you today accompanied by questions inviting your responses.
 - Your feedback will be carefully considered as the draft a-BBPP is developed
 - **Please submit your feedback by November 17, 2017**

Questions? Feedback?

Submit questions and comments here:

<http://stewardshipontario.ca/a-bbpps-feedback-questions>

Project updates will be posted here:

<http://stewardshipontario.ca/a-bbpps>

