



Thinking  
beyond  
the box

Stewardship Ontario

# STEWARDSHIP ONTARIO

OUR VISION



# WHO IS STEWARDSHIP ONTARIO?

We are a private, not-for-profit organization. A dynamic, energetic, resourceful team, working to create smart, innovative programs to divert more waste from Ontario's landfills and waterways. We do this by working with partners to:

- **Reduce** the amount of waste produced in Ontario
- **Recycle** Ontario's post-consumer waste
- **Reuse** Ontario's recycling as raw materials to create new products

## Blue Box and Orange Drop

We manage Ontario's highly successful recycling programs for printed paper and packaging (Blue Box) and household hazardous or special waste (Orange Drop). We are always seeking new, progressive solutions to the challenges facing us in recycling, ensuring environmental sustainability, reducing the amount of waste sent to landfill and reclaiming valuable materials for reuse.

## Feeding Ontario's Green Economy

We work with a unique mix of private and public organizations to safely recover, manage and recycle packaging and products when they reach the end of their first life. With the help of a growing group of companies and government agencies, we turn post-consumer waste into valuable, energy-efficient raw materials, feeding Ontario's green economy and reducing our province's reliance on virgin resources.

## Funded by Ontario Business

It's the first importers, manufacturers or brand owners of the packaging or products that end up in the curbside Blue Box or are classified as household hazardous or special waste and recycled or safely disposed of through Orange Drop, which helps fund Ontario's recycling programs. We call these stewards, and on behalf of Ontario's taxpayers, our Blue Box stewards split the cost of the program with municipalities, and Orange Drop stewards fully fund their program. That's what's known as Extended Producer Responsibility (EPR).

## Constantly Evolving

Using rigorous, innovative management techniques, we develop, implement and continuously improve cost-efficient, environmentally responsible diversion programs that help create sustainable communities.



# STEWARDSHIP ONTARIO'S COMMITMENT TO A SUSTAINABLE FUTURE

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## **Responsible–Accessible–Accountable**

We aim to become the leading product stewardship program in Canada by:

### **Questioning:**

Always pioneering, always inquisitive, always probing and always looking beyond the horizon.

### **Collaborating:**

Working with our partners to expand the range of Blue Box materials that can be efficiently and profitably recycled, and to increase the appetite of local markets for recycled commodities. Managing more hazardous household materials and working with partners to increase the amount of drop-off locations, making recycling hazardous household materials even more convenient.

### **Challenging:**

Believing there is always a better way, a more effective process, a more economical answer.

### **Enabling:**

Striving to be at the forefront of what we do, so we can help our stewards, our service providers and Ontario's households be at the top of their recycling game.

## STEWARDSHIP ONTARIO'S PRINCIPLES

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- We want to be disciplined, organized and creative in the way we run our programs, and we make it our business to build on success.
- We strive to be transparent by establishing trust, building partnerships and modelling best practices.
- We intend to be the best, so we never stop questioning, exploring or asking 'what if?'
- We make it a priority to support innovation by investing in ground-breaking ideas and businesses to support market development.

### **The Value Stewardship Ontario Brings**

We are passionately and respectfully determined to deliver effective and cost-efficient recycling programs to our province, while supporting and providing the best service to our stewards. We constantly think beyond the box, creating and implementing new programs and developing innovative ways to increase the success of recycling and waste diversion in Ontario.

We touch every stage of the recycling supply chain – from product manufacturing, packaging, distribution, retailing, recovery, reprocessing and remanufacturing - we are uniquely positioned to connect all of the links needed to create a greener, cleaner environment for generations to come.