Building a Sustainable Blue Box Supply Chain

Michael J. Birett Manager, CIF

Humble Origins

- Recycling is a centuries old practice, initially based on commodity economics
- Kitchener implemented the first full-scale community wide BB collection program in1981.
- Current system is driven by a mix of economic and social issues



Humble Origins (cont)

<u>1980's</u>

Programs collected:

- newsprint, corrugated cardboard
- ferrous metals
- non-ferrous metals
- PET
- glass













Humble Origins (cont)

Curbside:

- sorted into 5 or 6 compartment trucks

MRF's:

- hand sorting QC stations
- overhead magnets and balers

Initial challenges:

HDPE, boxboard and books



Humble Origins (cont)

1990's

- Introduction of two stream collection
- Broader range of fibres and containers
- MRF mechanization
 - Eddy currents,
 ballistic separators





To Present

- Single stream collection managing half the tonnage
- Fully mechanized facilities





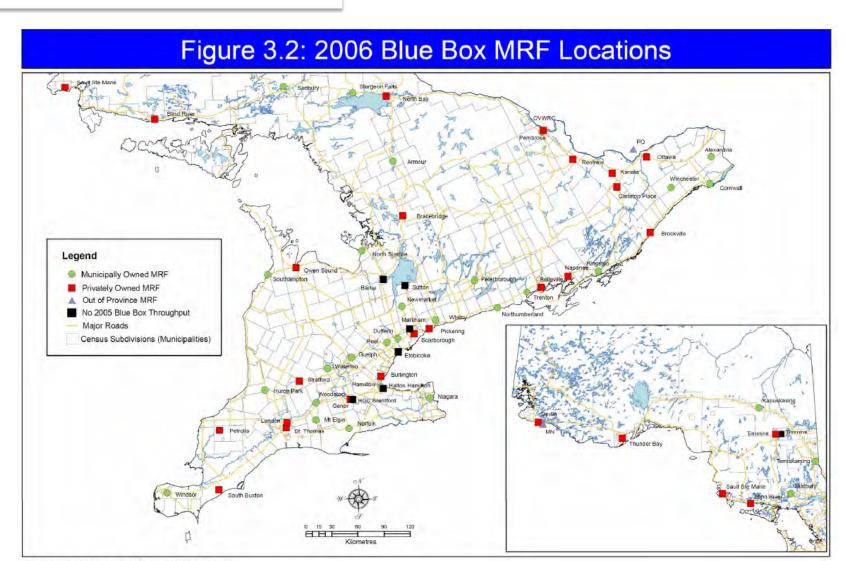
- Many municipalities collect a full suite of plastics and containers
- Automated collection





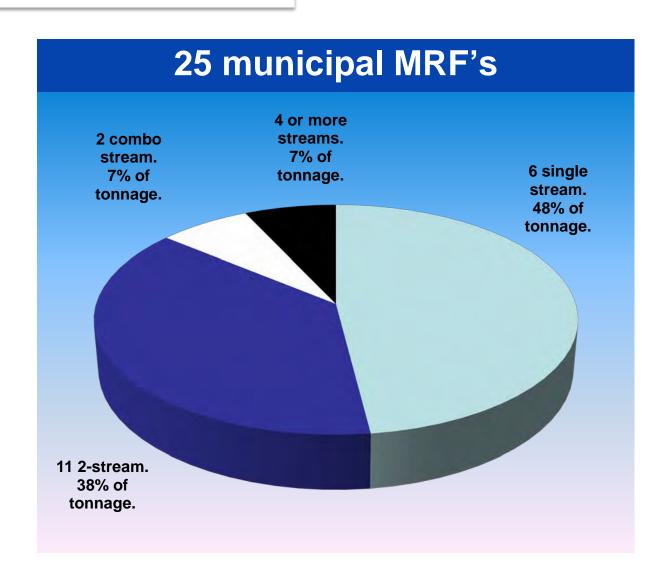


System Assets



Data Sources: Statistics Canada. 2001 Cartographic CSD Boundary File

Municipal Assets





Today's System

- 217 programs representing 370 municipalities
- Services approx 4.9 million households
- 817,214 tonnes marketed
- Gross system costs of approx. \$284,577,757

Source: 2009 WDO Datacall



The waste stream is changing

- Fibre losses of up to 5%/yr
- Metal and glass are down almost 50%
- Coated papers have replaced waxed products
- Plastics have tripled by weight and doubled by volume
- Packaging technologies have eclipsed processing capabilities





Municipal Challenges

Lack financial resources

Lack of competition

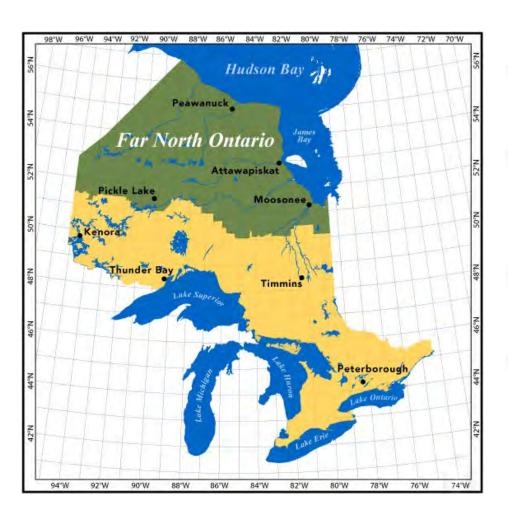


Long term contracts

Lack of economies of scale

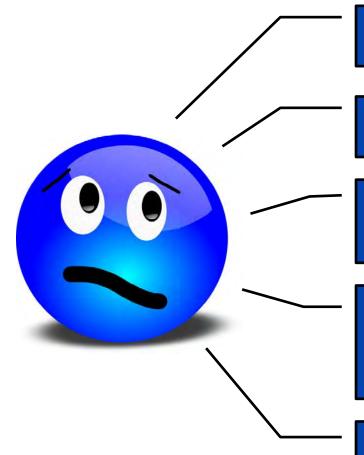


Infrastructure Challenges



- 5 of the public MRF's are near end of life
- Efficiency ranges from 40 to 2,260 tonnes processed/FTE/yr
- Operating at 59% of overall capacity
- Inadequate rural collection and transfer systems

Current state



Patchwork of programs

Residents are confused

Introduction of new and technically complex packaging

Processing infrastructure has varying ability to manage these materials

Low cost materials are being replaced by expensive

Recycling Supply Chain



Challenges

Building a viable supply chain requires:



Upgrading existing infrastructure



Capitalizing on regional wasteshed efficiencies



Improved communications with stewards on packaging design trends



Time to work through contractual limitations



Current Efforts

| Improving curbside collection capacity | Improving collection efficiency | Improving hauling efficiencies |
|----------------------------------------|-----------------------------------------------|------------------------------------------|
| Larger boxes, carts | Auto cart collection | Building out depot and |
| Plastic bags for | Alternative fuel vehicles | transfer station |
| overflow | Route optimization | infrastructure with |
| | | compaction |







Current Efforts



Moving towards an expanded and consistent blue box

- Adding 3-7 plastics
- Adding thermoforms
- Examining film and EPS
- Developing consistent P&E

Modernizing MRF's

- Regionalized approach to upgrades
- Establishing best practises and training staff

Going Forward

- Significant works remains
- System costs will continue to increase
 - More participation = higher total costs
 - Adding more material = higher total costs
 - Light weighting = higher per unit production costs
- Leading municipalities are seized with the need for change
- Effectively addressing these issues will require a redefinition of the relationship between Stewardship Ontario and municipalities

Contact Info

Michael J. Birett Continuous Improvement Fund

Tel: (905)936-5661

Email: mbirett@wdo.ca